

## Business Americas



At GNYDM, 3DISC will be showcasing its new Heron IOS, seeking potential partners and distributors. According to the company, the handheld scanner will challenge the market with its simplicity and ease of use. (Photograph: 3DISC)

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## Heron IOS — 3DISC showcases its latest innovation

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by Dental Tribune America

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**STERLING, Va., USA:** Previewed at the International Dental Show in March, 3DISC's new 3-D scanner Heron IOS has already generated a great deal of interest. Now, the imaging company is demonstrating the market-ready scanner to the public for the first time at the 93rd annual Greater New York Dental Meeting (GNYDM) from Nov. 24 to 29.

After a two-year development process, 3DISC will be showcasing the new scanner together with the QuantorClinic software at GNYDM. According to the company, this is a major milestone as it moves forward into the final phase of the project, bringing the scanner to market and finally into dental clinics.

Inviting potential partners and distributors to experience the scanner in action, Deputy Group CEO of 3DISC Thomas Welding said, "We have had an exciting year and have worked hard on

keeping development on schedule. I am pleased to announce that we are ready to market the Heron IOS. We are keen to meet with potential partners and distributors at the GNYDM this month and expect to ship the first scanners to clinics early in the second quarter of 2018.”

**Innovative technology**

Heron IOS is a 3-D intra-oral scanner created for the modern dental practice. A smart solution for digital impression taking, the scanner has a small, lightweight design and ergonomic grip and features an open-format output for the widest integration. According to 3DISC, the breakthrough product’s intuitive workflow has the potential for improved clinic productivity and patient care, essential factors for a good return on investment.

The scanner comes with 3DISC’s QuantorClinic software package, which fully supports order creation, scanning and file sharing with dental laboratories and production facilities.

More information about distribution, availability and pricing can be obtained by e-mailing [sales@3disc.com](mailto:sales@3disc.com).

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