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## 3DISC to Unveil Line of Flexible, Compact CR Solutions at 2010 RSNA

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Business Wire News Releases

Released By 3DISC

3DISC, a manufacturer of high-quality, affordable computed radiography solutions, will debut a line of compact CR scanners that can be easily updated, allowing users to get the most value from their capital investment. The FireCR Medical Scanners, which will be unveiled at the 2010 Radiological Society of North America annual meeting, can be quickly upgraded to higher speeds with a simple smart card update, giving users flexibility to start with an entry-level scanner and increase productivity as their needs change. The RSNA meeting will take place in Chicago Nov. 28–Dec. 2; 3DISC will be located at booth No. 8762 in North Building—Hall B.

According to Sigrid Smitt-Jeppesen, chief executive officer of 3DISC Americas, the company is the first and only manufacturer to offer the ability to upgrade its CR readers. "We are committed to bringing the benefits of digital imaging to facilities throughout the Western Hemisphere and beyond," Smitt-Jeppesen said. "Customers can select a compact FireCR Scanner that meets their current needs and budgets, and then scale up as imaging volume increases. This feature provides maximum flexibility for busy clinics, specialty practices, and satellite facilities and ensures that their technology investment is protected. Importantly, upgrades can be quickly completed in the field without having to replace equipment, ensuring no disruption in workflow."

With the launch at RSNA, the FireCR Scanner product line also will be available in Europe, the Middle East, and Africa (EMEA). According to Thomas Weldingh, chief executive officer of 3DISC EMEA, the company is dedicated to bringing the patient care benefits and efficiencies of digital imaging to users on a global scale. "We have a strong sales, warehousing, and administrative organization in Northern Europe and are excited to bring this line of compact, easy-to-upgrade CR scanners to the European region and beyond," Weldingh said.

The FireCR Medical CR Scanners\* can be configured for most medical and chiropractic applications and are designed for full DICOM connectivity, allowing users to capture high-quality x-ray images of any body part. The FireCR Medical product line includes a range of compact, portable CR readers designed for specific



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clinical applications, while a separate product line serves the veterinary market. Fast and affordable FireCR Medical products include:

- FireCR Medical - 80 CR Scanner for hospitals, back-up units, and private clinics
- FireCR Medical - 60 CR Scanner for private clinics and high-volume practices
- FireCR Medical - 40 CR Scanner for mid-volume practices
- FireCR Medical - 20 CR Scanner for lower-volume practices

According to Smitt-Jeppesen, superior image quality is a hallmark of 3DISC FireCR readers and results from the company's extensive expertise in x-ray and image acquisition solutions. The scanners are built on pioneering technology that provides high-quality images for viewing, enhancement, duplication, archiving, or distribution. They feature 3DISC's QuantorMed Imaging Software, which provides optimized image acquisition, processing, and management capabilities. Autocalibration technology ensures stability and consistency, even when the readers are wheeled around a busy clinic on a cart or transported in a mobile imaging unit.

The compact FireCR also is designed to fit into any environment, with a wall-mount option for facilities with limited space availability. At just 5 inches deep and 65 pounds, it can fit in the smallest of x-ray rooms, so technologists no longer have to leave the room—and the patient—in order to scan x-rays, preventing workflow disruptions and improving patient care and satisfaction.

**About 3DISC**

3DISC specializes in quality x-ray imaging solutions for human and animal use. Its products are based on innovative concepts that provide highly productive and compact devices delivering uncompromising image quality at an affordable price. The company was founded with the mission to provide an alternative to large, expensive CR readers—focusing instead on developing a line of compact, upgradeable CR scanners and software that protect users' capital investments. 3DISC products deliver high-quality images, fast scan times for improved workflow and productivity, compact size for any clinical environment, and affordability. For more information, visit [www.3-disc.com](http://www.3-disc.com).

\* FireCR and QuantorMed Imaging Software are general radiography products and not approved for mammography.

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